



# Business Sponsorship

*Help Keep the Arts Alive  
in our Community*

Nestled in the hills just 3.4 miles north of Woodstock, VT, Artistree Community Arts Center is a 501(c)(3) nonprofit that provides opportunities for joyful, meaningful, and satisfying experiences in the visual arts, movement, theatre, music, and more. Community members of all ages and abilities participate in a wide variety of arts programs, performances, gallery exhibits, and events throughout the year. A core tenet of Artistree's mission is to make the arts accessible to all regardless of financial ability.



[artistreevt.org](http://artistreevt.org)

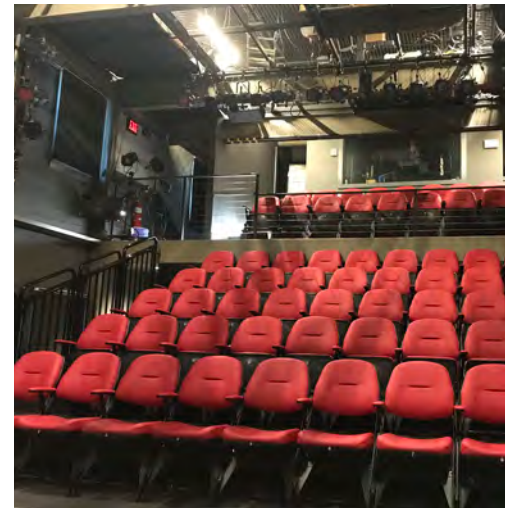
2095 Pomfret Road, South Pomfret, VT 05067

# About Artistree

Artistree Community Arts Center began in 2003 as a tiny Woodstock-based music and visual arts center for young children and families. By 2014, Artistree had added classes for teens and adults, an art gallery, and programs for seniors and special needs populations.

A beautifully renovated 1891 dairy barn in South Pomfret, VT now serves as Artistree's main facility. Art studios, a stunning Hayloft performance space, an outdoor pavilion and performance space, and thirty acres of fields and forest provide opportunities for exploring the rich connections between art and nature.

Artistree opened its 80 seat, state-of-the-art Grange Theatre in 2017 in the historic former Teago Grange Hall. Today, Artistree brings visual and performing arts to participants from throughout the Upper Valley region of Vermont and New Hampshire. Artistree draws audience members and gallery visitors from as far away as Burlington, VT and Manchester, NH. Concerts and theatre performances are well-attended by out-of-state visitors. Artistree's visual artists, musicians, actors, chefs, and other creatives come from near and far to share their talents and passions with the community.



*The Grange Theatre opened in 2017*



*The Honky Tonk Angels Theatre Show*



*Concert in the Hayloft Performance Space*



*The Artistree Campus in South Pomfret, VT*

## *Artistree's programs and activities each year include the following:*

**Visual Arts:** 2D and 3D for all ages including afterschool programs, homeschool classes, and workshops for older children and teens as well as adults

**Theatre:** Over a dozen Grange Theatre productions a year including community theatre, educational and children's theatre, films, cabarets and special events as well as Broadway-caliber musicals during the spring and

fall**Music:** 32 indoor & outdoor concerts and in-house private & group music instruction for children and adults

**Movement:** dance, yoga, meditation and acrobatic arts

**Early Childhood:** multisensory programs for children under 5 and families

**Vacation Camps:** music, theatre, visual arts, movement, and more for ages 3-14

**Gallery:** 9 gallery exhibitions including featured artist shows, group thematic exhibits, and student shows

# Join Us

Become an Artistree business Sponsor today and reach a local and regional market that appreciates your commitment to community vibrancy and the arts. Support from businesses helps Artistree continue its arts classes, gallery programming, theatre, and concert calendar. Sponsorships also assist in making art accessible

to people of all ages, backgrounds, and socioeconomic status through scholarships and community outreach programming. An Artistree Sponsor partnership offers businesses a unique opportunity to demonstrate their support for the visual and performing arts in the Upper Valley of Vermont and New Hampshire and beyond.

**OUR REACH:** Over 3000 individuals from the Upper Valley and Central Vermont participate in Artistree classes, camps, exhibits, concerts, performances, and community outreach programs. Through us, families, retirees, working professionals, children, and teens pursue their creative dreams and engage in the artistic life of the community.



*Watercolor painting class*



*Generation to Generation outreach camp at the Thompson Center, Woodstock, VT*



*Artistree's Summer Concert Series on the hillside performance space*



*Summer Theatre Campers*



*Clay rabbits created by members of Zack's Place*

## VIP Events: Build a culture of creativity in your own business environment.

Sponsors have special opportunities to immerse themselves in the inspiring world of the arts. Join us for curated up-close and personal experiences with Artistree programs and exhibits, such as Gallery Exhibit Previews and Featured Artist/Performer Talks.

# Artistree Business Sponsorship: A Mutually-Beneficial Relationship

Sponsorships help underwrite the cost of delivering accessible programming while providing great visibility in the community.

Businesses that identify with creativity and donate to the arts connect with great customers. Artistree Business Sponsors are recognized in publicity and printed materials and have a prominent presence on our website all year long.

We promote our exhibits and events through social media (Facebook, Instagram), newspapers, area listservs, area event calendars, The Vermont Arts Council website, and other services.

We reach our our target audiences through email, direct mail, concert and theatre show posters, and theatre production playbills. Artistree has a dedicated web page for each exhibit, concert, and theatre show on a site that receives an average of 4000 unique visitors weekly.

Visionary Level Sponsors can customize a year of creative experiences for themselves and their employees. What are your particular interests and goals? We offer you Specialized Benefits such as theatre tickets, the use of Artistree facilities, and other exciting options. Let's collaborate on ways to infuse creativity into your own unique business.

*Each year Artistree reaches an audience of thousands:*

- 9000 class registrations
- 5800 social media followers
- 5000 digital mail subscribers
- 2800 direct mail subscribers
- 2500 concert ticket sales
- 2000 readers of weekly emails
- 2000 students and campers
- 1500 theatre ticket sales
- 500 gallery visitors
- 125 exhibiting artists



*Young at Art Classes for Toddlers*



*Clay afterschool class*



Contact Development Manager Karen Rodis to learn more about Artistree business sponsorships and how you can play a key role in the cultural and economic vitality of the Upper Valley.

development@artistreevt.org  
802.457.3500 ext.115

# 2023-2024 BUSINESS SPONSORSHIP LEVELS

## **VISIONARY \$10,000+**

- “Sponsor Spotlight” feature on Artistree website
- Logo on Artistree website
- Business verbally acknowledged at performances
- Full-page ad in theatre playbills
- Business name in playbills under “Visionaries”
- Logo in monthly digital newsletter (email subscribers)
- Logo in Artistree Gallery
- Social Media Shout-Outs
- One (1) Specialized Benefit
- Invitations to VIP Events

## **AMBASSADOR \$5000+**

- Logo on Artistree website
- Business verbally acknowledged at performances
- Half-page ad in theatre playbills
- Business name in playbill under “Ambassadors”
- Logo in monthly digital newsletter (email subscribers)
- Logo in Artistree Gallery
- Social Media Shout-Outs
- Invitations to VIP Events

## **PRESENTER \$1000+**

- Logo on Artistree website
- Quarter-page ad in theatre playbills
- Business name in playbills under “Presenters”
- Logo in monthly digital newsletter (email subscribers)
- Business name in Artistree Gallery
- Social Media Shout-Outs
- Invitations to VIP Events

## **COLLABORATOR \$500+**

- Logo on Artistree website
- Business name in theatre playbills under “Collaborators”
- Business name in monthly digital newsletter (email subscribers)
- Business name in Artistree Gallery
- Invitations to VIP Events

## **SUPPORTER \$200+**

- Business name listed on Artistree website
- Business name in theatre playbills under “Supporters”
- Business name in monthly digital newsletter (email subscribers)
- Business name in Artistree Gallery





# 2023-2024 BUSINESS SPONSORSHIP LEVELS

	VISIONARY	AMBASSADOR	PRESENTER	COLLABORATOR	SUPPORTER
SPONSOR SPOTLIGHT	★				
SPECIALIZED BENEFIT	★				
LOGO IN GALLERY	★	★			
VERBAL RECOGNITION AT PERFORMANCES	★	★			
LOGO IN E-NEWS	★	★	★		
SOCIAL MEDIA SHOUT OUTS	★	★	★		
PLAYBILL AD	full page	half page	quarter page		
VIP EVENT INVITATIONS	★	★	★	★	
LOGO ON WEBSITE	★	★	★	★	
BUSINESS NAME IN GALLERY			★	★	★
BUSINESS NAME IN E-NEWS				★	★
BUSINESS NAME ON WEBSITE					★
BUSINESS NAME IN PLAYBILLS	★	★	★	★	★

To become an Artistree Business Sponsor contact Karen Rodis, Development Director at 802-457-3500 or development@artistreevt.org.